

Comfable Launches its AI-Powered Wearable Sun Tracker, QSun

The QSun Wearable Sun Tracker has launched on IndieGoGo to help users find a healthy balance between natural vitamin D production and sun protection.

TORONTO, ON -- (April 23, 2018) - Just over a year after their first successful Kickstarter campaign, Comfable has just introduced its new and improved sun safety wearable. The QSun wearable is a small device with a sleek design that users can easily attach to their clothes or accessories.

The QSun device tracks sun exposure and the companion app uses AI technology to give personalized sun safety recommendations based on the user's skin type. It warns users when they are about to get a sunburn so they can apply sunscreen or seek shade. It also tracks vitamin D intake based on sun exposure, dietary and supplemental sources to avoid vitamin D deficiency. The app is already helping thousands of people worldwide make better decisions about their sun exposure.

1 in 5 Americans and 1 in 7 Canadians develop skin cancer, mostly due to overexposure to the sun. Sun exposure is also responsible for 90% of preventable skin aging, including the development of wrinkles and sagging skin. On the other hand, 75% of Americans are vitamin D deficient. The vitamin is an essential nutrient for our bones and muscles, sun exposure being a major source of production. QSun is designed to address these worldwide problems.

"As a postdoctoral researcher focussing on urban climate, I was struck by the dangerous effect that UV rays have on the human body," said Dr. Neda Ghazi, founder of Comfable Inc., makers of QSun. "We gained huge traction after launching the first generation of QSun. We then spent months collaborating with customers and professionals to redesign the QSun device and make it even better."

The QSun app is a top sun safety app on [App Store](#) and [Google Play](#), and is already helping thousands of people worldwide stay sun safe. Those interested in learning more about QSun should visit their IndieGoGo project page [here](#). The early bird price of QSun device is \$59 USD.

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About Comfable Inc.

Comfable is a Toronto-based dynamic and innovative tech company dedicated to promoting health, comfort, and sustainability. Thousands of people are using their first sun safety product to stay safe in the sun. Their latest product, QSun, is the key to avoiding sunburn, skin cancer, and vitamin D deficiency, which affects millions of adults worldwide.